

International Business – Incoming exchange

Exciting opportunities, a truly international atmosphere and business contacts are key when it comes to the degree programme in International Business. Here you will find students that are preparing themselves for the modern business world.

Instructions on how to choose courses 2026-2027

When applying for an exchange to study business at Arcada you should choose one **main subject + development studies**. Please find the available course packages below. Courses shall be selected within a chosen package. Please note that subjects from different course packages, main subjects or different semesters cannot be combined. The recommended amount of credits per Semester is 30 cr.

N.B.: There are a limited number of places available per course, which means that your choice of courses will be confirmed only after you have successfully submitted your application.

There might also be some changes in the course offer before the academic year begins.

At the bottom of the page you will find a list of all courses and instructions on how to find the course descriptions.

Tuition periods 2026-2027:

Period 1: 1.8–25.10.2026 (tuition starts on August 31st)

Period 2: 26.10–31.12.2026

Winter break: 19 December 2026–6 January 2027 (no tuition)

Period 3: 1.1-21.3.2027

Period 4: 22.3–31.7.2027 (regular tuition ends on 28 May 2027 at the latest)

Course packages 2026-2027:

Full Academic Year 60 cr (not Double Degree)

Main subject	30 cr	P 1-3
Leadership and Organisational Development	15 cr	P 1-2*
Swedish for beginners I	5 cr	P 1
Swedish for beginner II	5 cr	P 2
Entrepreneurship	15 cr	P 3-4
Creative Content and Experience Insights	15 cr	P 3-4

Main subjects for non-Double Degree

Accounting

Logistics and International Trade

Strategic Marketing and Consumer Insights

*Instruction: Choose one main subject of 30 cr and development studies 30 cr.
(30 cr/semester)*

**to be confirmed*

Double Degree 60 cr

Main subject	30 cr	P 1-3	
Swedish for beginners 1 + 2	10 cr	P 1-2	mandatory
Ethical and Sustainable Societal Development	5 cr	P 3	mandatory
Entrepreneurship	15 cr	P 3-4	
Creative Content and Experience Insights	15 cr	P 3-4	

Main subjects for Double Degree Students 30 cr

Accounting
Logistics and International Trade
Service Development
Strategic Marketing and Consumer Insights

*Instruction: Choose one main subject of 30 cr and one of the modules Entrepreneurship
OR Creative Content and Experience Insights + add mandatory courses*

Autumn term 2026 30 cr (Main subject 20 cr + 10 cr Development studies)

Main subject	20 cr	P 1-2
Leadership and Organisational Development	15 cr	P 1-2*
Swedish for beginners I	5 cr	P 1
Swedish for beginners II	5 cr	P 2

Main subjects:

Accounting
Logistics and International Trade
Strategic Marketing and Consumer Insights

*Instructions: Choose one main subject of 20 cr and development studies 10 cr
to be confirmed

Spring term 2027 30 cr (Main subject 10 cr + Development studies 20 cr)

Main subject	10 cr	P 3
Entrepreneurship	15 cr	P3-4
Creative Content and Experience Insights	15 cr	P 3-4
Swedish for beginners I	5 cr	P 3
Swedish for beginners II	5 cr	P 4

Main subjects:

Accounting
Logistics and International Trade
Strategic Marketing and Consumer Insights

Instructions: Choose one main subject of 10 cr and development studies 20 cr

Instructions on how to find the course descriptions:

- Go to sisu.arcada.fi and continue without logging in.
- Use the SEARCH function and enter the name of the courses you are interested in.
- Make sure the course code is correct compared to the codes in the list below.

List of all courses offered to International Business students 2026-2027

I. Main subjects (Choose one main subject within your course package)

Accounting (autumn 20 ECTS; spring 10 ECTS)

Course Code	Course name	ECTS	Semester	Period
AB-2-036	Financial Accounting Essentials	5	Autumn	1
AB-2-104	Personnel Management and Payroll Procedures	5	Autumn	1
AB-2-062	Management Accounting	5	Autumn	2
AB-2-121	Intermediate Financial Accounting	5	Autumn	2
AB-2-103	Advanced Accounting and Taxation	5	Spring	3
AB-2-102	Financial Planning and Budgeting	5	Spring	3

Logistics and International Trade (autumn 20 ECTS, spring 10 ECTS)

Course Code	Course name	ECTS	Semester	Period
AB-2-026	International Trade	5	Autumn	1
AB-2-024	Purchasing	5	Autumn	1
AB-2-061	Freight Forwarding	5	Autumn	2
AB-2-106	Inventory Management	5	Autumn	2
AB-2-035	Supply Chain Management	5	Spring	3
AB-2-028	Business Systems in Logistics	5	Spring	3

Strategic Marketing and Consumer Insights (autumn 20 ECTS, spring 10 ECTS)

Course Code	Course name	ECTS	Semester	Period
AB-2-107	Strategic Marketing Landscape	5	Autumn	1
AB-2-065	Digital Commerce Strategies	5	Autumn	1
AB-2-012	Consumer Behavior Insights	5	Autumn	2
AB-2-066	Growth Marketing	5	Autumn	2
AB-2-014	Branding and Communication	5	Spring	3
AB-2-081	Inbound Marketing	5	Spring	3

Service Development (Double Degree only, autumn 20 ECTS, spring 10 ECTS)

Course Code	Course name	ECTS	Semester	Period
AB-3-005	Strategies in a Digital Economy	5	Autumn	1
AB-3-007	Service Design	5	Autumn	1
AB-2-083	Visual Communication Design	5	Autumn	2
AB-2-081	Inbound Marketing	5	Autumn	2
AB-3-006	Customer Experience Management	5	Spring	3
AB-2-082	Business Competence	5	Spring	3

II. Courses mandatory for Double degree students

Course Code	Course name	ECTS	Semester	Period
SP-SV-002	Swedish for Beginners 1 (5 cr)	5	Autumn and Spring	1 & 3
SP-SV-003	Swedish for Beginners 2 (5 cr)	5	Autumn and Spring	2 & 4
AS- 1-046	Ethical and Sustainable Societal Development	5	Spring	3

III. Development studies

Swedish for Beginners (10 ECTS per term)

Please note that each level is a prerequisite to the next level e.g. you can only take Swedish II after you have completed Swedish I or equivalent levels if you have studied Swedish previously.

Course Code	Course name	ECTS	Semester	Period
SP-SV-002	Swedish for Beginners 1 (5 cr)	5	Autumn and Spring	1 & 3
SP-SV-003	Swedish for Beginners 2 (5 cr)	5	Autumn and Spring	2 & 4

Leadership and Organisational Development (15 cr)

Course Code	Course name	ECTS	Semester	Period
AB-2-113	Organisational Behaviour	5	Autumn	1
AB-2-077	Team Leadership	5	Autumn	2
AB-2-080	Organisational Change	5	Autumn	2

Creative Content and Experience Insights (the whole module should be completed)

Course Code	Course name	ECTS	Semester	Period
AB-3-021	Interaction Design and Development	5	Spring	3
AB-3-023	Creative Media and Visual Marketing	5	Spring	4
AB-3-024	User Experience Insights	5	Spring	4

Entrepreneurship (spring 15 ECTS) (the whole module should be completed)

Course Code	Course name	ECTS	Semester	Period
AB-3-030	Entrepreneurial Mindset & Skills	5	Spring	3
AB-3-032	Business Practicalities	5	Spring	3
AB-3-031	Business Modelling and Validation	5	Spring	4