



Degree Programme in

International Business

If you want to study business and management in English in a truly international setting and gain knowledge and experience that prepares you for an international career, this degree programme is the one for you!

A solid knowledge base

The Degree Programme in International Business at Arcada prepares you for a successful career in Finnish and international companies, by giving you a solid overview of all aspects of international trade and business. You will major in either "e-Business and Distribution", or in "Financial Management", which makes you a top level professional in your chosen field. A broad range of extension studies enables you to tailor your education to your particular needs and interests.

Truly international

As more than 50% of the International Business students are non-Finnish, a truly international atmosphere and a wealth of perspectives are created. Teachers with a diverse and international background, ensure that the teaching is "state of the art". Students spend several months on work placements at companies both in Finland and abroad, thus applying their knowledge to practical situations. Through our extensive student exchange programmes, students can spend up to one year abroad at one of our partner institutions, or continue their studies at a Master's level.

A practical approach

The Degree Programme in International Business provides cutting edge know-how. Courses are a blend of lectures and structured discussion sessions. You have the opportunity to analyse actual business situations and suggest solutions to them. There is more emphasis on practice than on theory. Cooperation with international companies and other international business schools helps to ensure that the curriculum and teaching methods are up-to-date.

Visiting lecturers from universities and business schools abroad are invited to teach specific courses. All students must complete two ten week long work placement periods at chosen companies.

Job opportunities in Finland and abroad

If you choose the Degree Programme in International Business you have the opportunity to work in a company of almost any size, even if most of our graduates have obtained employment in medium or large firms. Your workplace may be in Finland or abroad, you are qualified for both. Your skills are up-to-date and you are used to working with people of various nationalities, using English as a working language.

Continue on to a Master's level

Students who want to continue their studies at a Master's level can do so at other universities or universities of applied sciences either in Finland or abroad. Arcada offers a Master's Degree Programme in Real Estate Management in English.

Interested?

Learn more about the courses included in the programme at <http://studieguide.arcada.fi/en> and about application and admission procedures at www.arcada.fi/en!

Degree Programme in International Business

- ✓ You become a Bachelor of Business Administration (BBA)
- ✓ Scope: 210 ECTS credits
- ✓ Duration: 3½ years
- ✓ The entrance examination will be held 25 April 2012
- ✓ Arcada admits 35 new students autumn 2012
- ✓ Application takes place 9 January - 14 February 2012 (www.admissions.fi)